

2018 Sponsorship & Exhibitor Opportunities

CHAIRMAN'S DINNER—Exclusive Sponsor **\$8,000**

- ◆ (1) One Single Conference Registration;
- ◆ (1) One night stay at The Hotel Hershey;
- ◆ Vendor Table (optional);
- ◆ Prime recognition in conference promotional, on-site, and recap materials;
- ◆ Exclusive signage at Chairman's Dinner;
- ◆ Company representatives introduced at the Chairman's Dinner/Cocktail Party;
- ◆ Special recognition on PMTA's website with hyperlink to sponsors website;
- ◆ Event sponsor ribbon on name badge;
- ◆ Tabletop display;
- ◆ Article in PennTrux;
- ◆ Power Point with Company Logo featured exclusively

COCKTAIL PARTY SPONSOR - 3 available **\$4,000—ONLY 1 LEFT**

- ◆ Thursday & Friday Nights Available
- ◆ \$100.00 discount on one Single Conference Registration;
- ◆ Recognition in conference promotional, on-site, and recap materials;
- ◆ Exclusive signage during Cocktail hour;
- ◆ Special recognition on PMTA's website;
- ◆ Event sponsor ribbon on name badge;
- ◆ Listing in PennTrux;
- ◆ Power Point with Company Logo featured exclusively

DINNER SPONSOR—2 available **\$6,000 ONLY 1 LEFT**

- ◆ Thursday & Friday Nights Available
- ◆ (1) One Single Conference Registration;
- ◆ Vendor Table (optional);
- ◆ Prime recognition in conference promotional, on-site, and recap materials;
- ◆ Exclusive signage at sponsored dinner;
- ◆ Company representatives introduced at the sponsored dinner;
- ◆ Special recognition on PMTA's website with hyperlink to sponsors website;
- ◆ Event sponsor ribbon on name badge;
- ◆ Tabletop display;
- ◆ Listing in PennTrux;
- ◆ Power Point with Company Logo featured exclusively

EXTRA-CURRICULAR ACTIVITIES SPONSOR **\$5,000**

- ◆ \$200 discount on one Single Conference Registration;
- ◆ Prime recognition in conference promotional, on-site, and recap materials;
- ◆ Exclusive signage during extra-curricular events on Friday & Saturday;
- ◆ Special recognition on PMTA's website with hyperlink to sponsor website;
- ◆ Listing in PennTrux;
- ◆ PowerPoint display with company logo during conference;
- ◆ Sponsor Ribbon on name badge

TRANSPORTATION SPONSOR

\$3,500

- ◆ Exclusive signage on conference transportation vehicle(s);
- ◆ Special recognition on PMTA's website;
- ◆ Event Sponsor Ribbon on name badge;
- ◆ Listing in PennTrux;
- ◆ PowerPoint display recognition with company logo;
- ◆ Sponsor Ribbon on name badge

GOLF OUTING SPONSOR

\$5,000

- ◆ Exclusive signage at Friday's Golf Outing Event Location—Hershey West Course
- ◆ Special recognition on PMTA's website;
- ◆ Event Sponsor Ribbon on name badge;
- ◆ Listing in PennTrux;
- ◆ PowerPoint display recognition with company logo;
- ◆ Sponsor Ribbon on name badge

EXHIBITOR DISPLAYS—20 available

\$1,500 for members; \$2,000 for non-members

- ◆ (1) Single Full Conference Registration, meals included;
 - ◆ Vendors must register as a conference attendee!
- ◆ (1) 6 foot draped table;
- ◆ (1) Chair;
- ◆ Electricity;
- ◆ Wireless Internet;
- ◆ Vendor Ribbon on name badge;
- ◆ This space is designed for a tabletop only display

GOLD SPONSOR

\$3,000

- ◆ Ribbon on name badge;
- ◆ Recognition on website with hyperlink;
- ◆ Vendor Table (optional);
- ◆ Listing in PennTrux;
- ◆ Promotional item in attendee bags;
- ◆ Power Point with Company Logo featured with other sponsors

SILVER SPONSOR

\$1,500

- ◆ Ribbon on name badge;
- ◆ Recognition on PMTA's website;
- ◆ ½ off discount on Vendor Table (optional);
- ◆ Listing in PennTrux;
- ◆ Listing at conference;
- ◆ Power Point with Company Logo featured with other sponsors

BRONZE SPONSOR

\$750

- ◆ Ribbon on name badge;
- ◆ Listing in PennTrux;
- ◆ Recognition on PMTA's Website;
- ◆ Power Point recognition during conference

CONTRIBUTING SPONSOR

\$250

- ◆ Ribbon on name badge;
- ◆ Listing in PennTrux;
- ◆ Power Point recognition during conference

Be sure to check out the AMC page on the PMTA website!

2018 Annual Management Conference | May 10-12, 2018

