

Sponsorships

SAFARI

**JOIN US AT
KALAHARI**

Truck Driving Championships

General Event Sponsors

ALL GENERAL EVENT SPONSORS RECEIVE:

- Logo on promotional material and signage seen by 1,000+ event attendees
- Promotion seen by 4,000+ people on social media and in PennTrux

SAFARI – TITLE SPONSOR \$10,000

- Logo in ALL promotional material and signage throughout event
- Truck inside banquet hall
- Present trophy to Grand Champion
- Marquee outside Kalahari
- T-shirts and pins upon request
- Full-page ad in program

LION SPONSOR \$7,500

- Truck inside banquet hall
- Digital Scoreboard Sponsor
- Full-page ad in program

HIPPO SPONSOR \$1,000

- Full-page ad in program
- Saturday vendor booth

GORILLA SPONSOR \$750

- Half-page ad in program

MEERKAT SPONSOR \$250

- Business card sized ad in program

TIGER SPONSOR \$5,000

- A/V Sponsor – course sound system
- Full-page ad in program

Watering Hole Sponsors

ELEPHANT SPONSOR \$4,000

Sign with logo at lunch and displayed during event

RHINO SPONSOR \$3,000

Sticker with logo on Saturday boxed lunch for volunteers

MONGOOSE SPONSOR \$2,000

Sign with logo at the coffee and water station

Sponsor the Excursion

BUFFALO SPONSOR \$2,500

- Truck inside banquet hall (Limited Space!)
- Full-page ad in Program

LEOPARD SPONSOR \$2,000

Logo and business name on sign and announced at Course A

CHEETAH SPONSOR \$2,000

Logo and business name on sign and announced at Course B

WARTHOG SPONSOR \$1,500

Golf Cart Sponsor

Your logo and business name on all golf carts used for the event

ZEBRA SPONSOR \$500

Sponsor trophies given to winners

Program Sponsors

Amount

Giraffe – Center of Book	\$1,000
Wildebeest – Back of Book	\$500
Crocodile – Inside Front and Back Cover	\$300
Hyena – Full-Page Ad	\$175
Chimpanzee – Half-Page Ad	\$100
Baboon – Quarter-Page Ad	\$60
Ostrich – Business Card Ad	\$25